



# CHIT 2015 SPONSORSHIP PACKAGE

## What is CHIT?

CHIT, the Capital Halloween Invitational Tournament, is the Washington DC area's gay bowling tournament for the LGBTQ+ community and our allies. The tournament has been held for over 45 years as a fixture in the IGBO (International Gay Bowling Organization) calendar. Although we are a Halloween-focused event, there have been a range of fun themes with CHIT enjoying a Fiesta celebration, a Movie marathon or even a Broadway showcase in earlier years - to this year's Murder Mystery theme. Sponsors help make the tournament exciting, bringing bowlers back each year from all over the United States.

## Sponsorship Levels

The following sponsorship levels are available. Each level will receive the benefits listed with and below it. Our organization is a registered 501(c)7 Non-Profit and the parent organization is 501(c)3.

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### **PLATINUM - \$751.00 and UP**

- Name on two events through the year.
- Framed Certificates of Appreciation.
- Front page billing on website.
- Demonstration/display and/or sales of products/services during at least one event leading up to tournament, and/or one day during the tournament.
- Invitation to Banquet and Hospitality Suite.
- Organization will use the sponsor's venue for at least one event throughout the year. (If applicable)
- Organization will do a shared event with the sponsor. (If applicable)
- Venue signage at tournament and all other events.
- Sponsorship of a specific event during the tournament; i.e., Singles Event, Banquet, hospitality suite, etc.

### **GOLD - \$501.00 to \$750.00**

- Framed Certificates of Appreciation.
- Venue signage at tournament and all other events.
- Invitation for two to Banquet. Seats at VIP Table.
- Organization will use the sponsor's venue for at least one event throughout the year. (If applicable)
- Organization will do a shared event with the sponsor. (If applicable)
- Ad on organization's website other than first page.

### **SILVER - \$251.00 to \$500.00**

- Organization will share news and events from the Sponsor on its social media platforms.
- At least one "Sponsor Spotlight" in tournament's electronic newsletter.
- Sponsor listing on the back of event cards distributed at events.

### **BRONZE - \$100.00 up to \$250.00**

- Sponsor may provide flyers to be distributed at events and tournament.
  - Name on the CHIT website.
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## Payment Options

Sponsors will have the following options:

- Payment Plan (quarterly – billed by invoice)
- 10% Discount if Paid in Full by Sept 30<sup>th</sup>, 2025
- Partial Payment through in-kind gifts or gift certificates. Example \$3,000.00 Gold sponsor pays \$2000.00 in cash/check and \$1000.00 in gift certificates or products.

Please select the level of commitment your company would like to participate in. Sponsors will be recognized in all advertisement opportunities published after the receipt of this agreement. In addition, please include or send an electronic version of your logo to our webmaster at [sefrable@yahoo.com](mailto:sefrable@yahoo.com) to ensure the fastest possible placement on our website and in future advertising.

\_\_\_\_\_ Platinum - \$1000.00

\_\_\_\_\_ Gold - \$750.00

\_\_\_\_\_ Silver - \$500.00

\_\_\_\_\_ Bronze - \$250.00

All deposits are non-refundable. Final payments for sponsorships are due by Oct 15, 2025. To be eligible for inclusion on all registration materials half of the total sponsorship fee must be paid prior to July 30, 2025, unless other arrangements are made with the tournament co-directors. Any sponsorship received after this date will be included only on materials created after confirmation. The sponsor is responsible for meeting payment requirements and sending in required logo and advertising materials and contacting the co-directors, when necessary for additional advertising requirements.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship listed as:

*I have read provided materials and agree to sponsorship requirements.* \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

Sponsor Title: \_\_\_\_\_

Date: \_\_\_\_\_

Please remit payment:

◆ Check payable to CHIT mailed to:  
Capital Halloween Invitational Tournament  
905 Parker Ave.  
Falls Church, VA 22046

◆ Electronically via Zelle to [chitdc@gmail.com](mailto:chitdc@gmail.com)

◆ Contact [sefrable@yahoo.com](mailto:sefrable@yahoo.com) to make other arrangements.

For Questions Call: 703.967.5792